

Cal State Fullerton Summer Intensive Persian Language and Culture Program

Why?

U.S. students are “strong technically” but “shortchanged” in cross-cultural experience and “linguistically deprived.” (RAND Corporation survey, 2007)

What?

Your chance to become professionally proficient in a less commonly taught language:

Persian

Full scholarships available for California residents.

Summer Intensive Language - Unique Program Model includes:

Summer 2009 Intensive 6-week Language Program w/ weekly excursions

Academic Year 2009-10 Online coursework

Summer 2010 Study Abroad

Who?

Students from any majors or disciplines or professionals and teachers
who have some fluency in Persian.

Those wanting to become speakers of Persian at the professional proficiency level...the level
that allows people to actually negotiate in the language.

How?

Contact the Cal State Fullerton Coordinator, get additional information, or
apply by visiting:

<http://hss.fullerton.edu/persian/>

or by contacting:

Dr. Seyed-Ali Miremadi, Coordinator of Persian Studies and Director, Persian Institute

Email: amiremadi@fullerton.edu

Phone: (714) 278-5111

Why not?

Don't close the door on your future!

“ Listen to what the American CEOs have to say”

“Language proficiency is definitely important in the hiring process ... at this point, foreign language proficiency has grown to be among the top five service provider's criteria.”

ELENA GORYUNOVA, vice president of human resources for Luxoft – a recruitment firm used by Deutsche Bank, Dell, IBM, and Boeing.

“Proficiency in any language beyond one's native language could make a candidate more attractive in today's competitive marketplace.”

Tim Scerba, CEO, Mexico and COO, Latin America for Edelman Public Relations Worldwide

“Globalization is not unidirectional... It's not just us taking American know-how and plunking it down somewhere. This is a two-way process: we've got to bring something back, and you can't bring something back if it's all in English. ... Something has to come back from the cultures with which we interact.”

Roger Allen, professor of Arabic language and literature, University of Pennsylvania