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EDUCATION

2006 Ph.D. in Urban and Regional Planning, University of California, Irvine
 Emphasis: Community Health Planning
2002 M.A. in Social Ecology, University of California, Irvine
1997 B.A. Psychology and Chicano Studies; Minor in Alcohol and Drug Studies
 Loyola Marymount University, Los Angeles

ACADEMIC EMPLOYMENT

2017 Professor, Department of Chicana and Chicano Studies, California State
 University, Fullerton
2013-2017 Associate Professor, Department of Chicana and Chicano Studies,
 California State University, Fullerton
2007-2013 Assistant Professor, Department of Chicana and Chicano Studies,
 California State University, Fullerton

RESEARCH INTERESTS

Community development, gentrification, neighborhood planning/change, planning and health, urban politics and governance, critical urbanism, and planning and Latina/os-Mexican immigration.

SELECT UNDERGRADUATE COURSES TAUGHT

Introduction to Chicano Studies-106 (on-line)
Barrio Studies-306 (service-learning)
Barrios & Health-338 (service-learning)
Obesity, Policy, & Hispanic Communities-471

PUBLICATIONS

Books

Zuniga, Michelle, Hernandez, C. Ashley, González, R. Erualdo, and Rodolfo Torres, eds. *Gentrification and Alternative Futures*. New York, London: Routledge, Taylor & Francis Group, 2019 (expected publication date).

González, Erualdo R. *Latino City: Urban Planning, Politics, and the Grassroots*. New York, London: Routledge, Taylor & Francis Group. Series: Routledge Studies in Urbanism and the City, 2017 (Paperback 2018).

This book addresses a critical urban policy issue confronting working-class municipalities around the world—the increased roles of elected leaders and private partnerships in central city downtowns and gentrification. Through a mix-methods case study, I trace key redevelopment plans and projects from the 1970s to present day new urbanism, creative class, and transit-oriented models of planning and their implementation in Santa Ana, California, one of the United States' most Mexican and immigrant communities. The book provides an analysis of the extent by which discourse and politics of redevelopment re-imagine and alienate place, how the broader community and media debate such processes, and neighborhood planning challenges, contradictions, and successes in response to on-going housing and commercial gentrification. The book is the first to examine contemporary models of choice for revitalization of U.S. cities from the point of view of a Mexican majority and highly immigrant central city.

Journal Articles, Refereed

Lejano, Raul P., and Erualdo R. González. "Sorting through Differences: The Problem of Planning as Reimagination." *Journal of Planning Education and Research* 37, no. 1 (2016): 5-17. doi:10.1177/0739456x16634167.

González, Erualdo R., Sandra Villanueva, and Cheryl N. Grills. "Communities Creating Healthy Environments to Combat Obesity: Preliminary Evaluation Findings from Two Case Studies." *Californian Journal of Health Promotion*, no. 10 (2012): 88-98.

González, Erualdo R., Carolina S. Sarmiento, Ana Siria Urzua, and Susan C. Luévano. "The Grassroots and New Urbanism: A Case from a Southern California Latino Community." *Journal of Urbanism: International Research on Placemaking and Urban Sustainability* 5, no. 2-3 (2012): 219-39. doi:10.1080/17549175.2012.693125.

González, Erualdo R., and Raul P. Lejano. "New Urbanism and the Barrio." *Environment and Planning A* 41, no. 12 (2009): 2946-963. doi:10.1068/a41360.

González, Erualdo R., Raul P. Lejano, Guadalupe Vidales, Ross F. Conner, Yuki Kidokoro, Bahram Fazeli, and Robert Cabrales. "Participatory Action Research for Environmental Health: Encountering Freire in the Urban Barrio." *Journal of Urban Affairs* 29, no. 1 (2007): 77-100. doi:10.1111/j.1467-9906.2007.00324.x.

Book Chapters, Peer-Reviewed

Londoño, Johana, and Erualdo R. González. "The Changing Politics of Latino Consumption: Debates Related to Downtown Santa Ana's New Urbanist and Creative City Redevelopment." In *Race and Retail: Consumption Across the Color Line*, edited by Mia. E. Bay and Ann Fabian, 176-99. Rutgers University Press, 2015.

González, Erualdo R., and Lorena Guadiana. "Culture-Led Downtown Regeneration or Creative Gentrification?" In *The Routledge Companion to Urban Regeneration*, edited by Michael Leary M.E & J. McCarthy, 536-47. Oxon, UK: Routledge, Taylor & Francis Group, 2012. doi:10.4324/9780203108581.ch46.

Journal Articles, Non-Refereed

González, Erualdo R., and Clara Irazábal. "Emerging Issues in Planning: Ethno-Racial Intersections." *Local Environment* 20, no. 6 (2015): 600-10. doi:10.1080/13549839.2015.1048975.

Pollack, Keshia, Erualdo R. González, Erin R. Hager, and James F. Sallis. "The Active Living Research 2014 Conference: 'Niche to Norm.'" *Preventive Medicine* 69, Supplement 1 (2014): S1-4. doi:10.1016/j.ypmed.2014.10.025.

González, Erualdo R., and M. Mouttapa. "Urban Revitalization and Health Justice: Questions and Recommendations." *Californian Journal of Health Promotion* 11, no. 2 (2013): iv-vii.

González, Erualdo R. "Health Disparities in Latino Communities." *Californian Journal of Health Promotion* 10, (2012): v-viii.

Book Reviews

González, Erualdo R. "Revisiting the Politics of Planning and Action in Latino Urban America." Review of *Latino Urbanism: The Politics of Planning, Policy, and Redevelopment*, edited by David R. Diaz and Rodolfo D. Torres. New York: New York University Press, 2012. *Latin American Perspectives* 44, no. 3 (2017): 198-201. doi:10.1177/0094582x17693664.

González, Erualdo R. Review of Raul P. Lejano *Frameworks for Policy Analysis: Merging Text and Context*, by Raul P. Lejano. New York, London: Routledge, Taylor & Francis Group. *Frontera Norte*, 19 no. 38 (2007): 233-37.

COMMUNITY-BASED RESEARCH REPORTS

Sarmiento, S. Carolina. and Erualdo R. González, "Community Land Trust Development: Results from the Walnut and Daisy Neighborhood Survey in Santa Ana, CA." Santa Ana, 2018. Prepared for THRIVE Santa Ana, Inc.

González, Erualdo R. "Mission Hospital Community Needs Assessment: Findings from South Orange County Community Forums." Santa Ana, 2011. Prepared for Mission Hospital-St. Joseph Health System Foundation.

Conner, Ross, Erualdo R. González, and Sora. P. Tanjasiri. "Retrospective Evaluation of The Paso del Norte Health Foundation's Healthy Communities initiative." Irvine, 2003. Prepared for The Paso del Norte Health Foundation.

CONFERENCE PAPER PRESENTATIONS, PEER-REVIEWED

González, Erualdo R. "Whose Right in the Gentrifying Downtown Central City?" Presentation at the 57th Annual Conference of the Association of Collegiate Schools of Planning, Denver, Colorado, October 12-15, 2017.

González, Erualdo R. "Let the Fiesta Begin! Urban Politics and Cultural-Themed Redevelopment." Presentation at the 56th Annual Conference of the Association of Collegiate Schools of Planning, Portland, Oregon, October 12-15, 2016.

González, Erualdo R. "Downtown Redevelopment Plans: Erasing & Reimagining Communities." Presentation at the 55th Annual Conference of the Association of Collegiate Schools of Planning, Houston, Texas, October 22-25, 2015.

González, Erualdo R., and Johana Londoño. "The Changing Politics of Latino Consumer Spaces: Revitalization Trends in Downtown Santa Ana." Presentation at the 45th Annual Conference of the Urban Affairs Association, Miami, Florida, April 8-11, 2015.

González, Erualdo R., and Lorena Guadiana. "Culture-Led Downtown Revitalization or Creative Gentrification?" Presentation at the 2014 Annual Meeting of the Association of American Geographers, Tampa, Florida, April 8-12, 2014.

González, Erualdo R. "Obesity and the Grassroots in Latino Communities." Presentation at the 43rd Annual Conference of the Association of Black Sociologists, New York, New York, August 8-10, 2013.

González, Erualdo R., Sandra Villanueva, and Cheryl N. Grills. "Communities Creating Healthy Environments to Combat Obesity: Preliminary Evaluation Findings from Two Case Studies." Presentation at the Active Living Research Annual Conference, San Diego, California, February 26-28, 2013.

González, Erualdo R., Carolina S. Sarmiento, Ana Siria Urzua, and Susan C. Luévano. "The Grassroots and New Urbanism: A Case from a Southern California Latino Community." Presentation at the 53rd Annual Conference of the Association of Collegiate Schools of Planning, Cincinnati, Ohio, November 1-4, 2012.

González, Erualdo R., and Johana Londoño. "The Revitalization of Main Street U.S.A and the Changing Landscape of Latino Consumption." Presentation by co-author at the Race and Retail: Consumer Culture, Economic Citizenship, and Power Conference, New Brunswick, New Jersey, April 12, 2012.

González, Erualdo R., and Raul Lejano. "Learning from Urban Knowledge: An Assessment of Latino New Urbanism for Urban Design and Planning." Presentation at the 52nd Association of Collegiate Schools of Planning Annual Meeting, Salt Lake City, Utah, October 13-16, 2011.

González, Erualdo R. "Participatory Action Research and Advocacy Planning: An Approach to Reclaiming City from New Urbanism Practice?" Presentation at the 41st Urban Affairs Association Annual Meeting, New Orleans, Louisiana, March 16-19, 2011.

Lejano, Raul, and Erualdo R. González. "New Urbanism and the Barrio." Presentation by co-author at the 40th Urban Affairs Association Annual Meeting, Honolulu, Hawaii, March 10-13, 2010.

González, Erualdo R. "New Urbanism and Contested Latino Immigrant Urban Centers." Presentation at the Fourth Joint Congress-Association of Collegiate Schools of Planning and the Association of European Schools of Planning Joint Conference, Chicago, Illinois, July 6-11, 2008.

González, Erualdo R., and Raul Lejano. "Participatory Action Research for Environmental Health: Encountering Freire in the Urban Barrio." Presentation at the 48th Annual Association of Collegiate Schools of Planning Annual Meeting, Milwaukee, Wisconsin, October 18-21, 2007.

González, Erualdo R., and Raul Lejano. "Anatomy of a Community-Based Health Intervention Project." Presentation at the 45th Association of Collegiate Schools of Planning Annual Meeting, Portland, Oregon, October 21-24, 2004.

González, Erualdo R. "Evolution of Collaborative Methodologies for Participatory Action Health Research in Southeast Los Angeles." Poster presentation at the American Public Health Association Annual Meeting, Washington, D.C., November 6-10, 2004.

González, Erualdo R. "Barriers to Community Participation in Decision-Making: The Role of Undocumented Immigration Status and Fear of Deportation among Latina/os." 44th Association of Collegiate Schools of Planning Annual Meeting, Baltimore, Maryland, November 21-24, 2002.

González, Erualdo R., and Thomas Wicke. "Measuring Social Capital at the Community Level: The Retrospective Evaluation of the Santa Ana Community Outreach Partnership Center Initiative." Presentation at the American Evaluation Association Annual Meeting, St. Louis, Missouri, November 7-10, 2001.

SELECT INVITED TALKS

Colloquium: University of California, Irvine Department of Chicana/Latino Studies. May 24, 2018.

"Gentrification and the Latino City." Introduction to Chicano/Latino Studies III (Contemporary Issues), Department of Chicano/Latino Studies, University of California, Irvine, May 24, 2018.

"In Defense of Community-Driven Research." THRIVE Conference, Delhi Center, Santa Ana, April 20, 2018.

"Latino City: The History and Politics of the Grassroots in Santa Ana." Humanities Concentration and Political Science 335 "Urban Politics," Soka University of America, November 14, 2017.

Roundtable: Latinx City: Urban Planning Politics and the Grassroots. 57th Annual Conference of the Association of Collegiate Schools of Planning, Denver, Colorado, October 12-15, 2017.

"Spatial Alienation and Gentrification: A History of Downtown Santa Ana's *La Calle Cuatro*. Symposium on Latina/o Urbanism, Department of Urban & Regional Planning and Ethnic & Women's Studies Department, California State University Poly Pomona, October 20, 2016.

Panel: The Experiences of Diversity Scholars in Academia. The Future of Diversity Research, Diversity Scholars Network. University of Michigan, Ann Arbor, May 18-19 2016.

"Participatory Action Research in the Face of Gentrification." A Gathering of Leaders: Building a Movement for Impact Conference, Oakland, California, June 16, 2014.

"Downtown Santa Ana and *La Cuatro*." Youth in Resistance Conference, El Centro Cultural de México, Santa Ana, California, June 7, 2014.

"The Buzz with the "G" Word." Diversity Education Initiatives, Diversity Dialogues Series: Gentrification and Housing, California State University, Fullerton, October 15, 2013.

"A Graduate School Journey." Chicana and Chicano Resource Center, Latino Male Graduate Symposium, California State University, Fullerton, October 29, 2013.

"Obesity and the Built Environment." Santa Ana College Summer Research Program, California State University, Fullerton, June 14, 2012.

"Graduate School and You." Chicana and Chicano Resource Center, Graduate School Talk Series, California State University, Fullerton, April 12, 2012.

"The Ph.D.: My Then, Now, and You." Department of Planning, Policy, and Design, Ph.D. Student Welcome, University of California Irvine, September 20, 2011.

"Resident Experiences and Attitudes Toward Community Development." Chicana/o Studies Symposium, California State University, Fullerton, April 16, 2011.

RESEARCH, CURRICULAR, and COMMUNITY GRANTS

Community-External

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|-----------|---|
| 2018 | Co-Principle Investigator with Carolina S. Sarmiento. "Participatory Action Research for a Community Land Trust." THRIVE Santa Ana, Inc., \$7,500. |
| 2013-2016 | Policy Consultant. "Advancing Health Equity and Diversity." In collaboration with the School of Nursing, California State University. Funding by the U.S. Department of Health and Human Services, \$1,050,000. |
| 2014 | Principle Investigator. "Interlocking Forms of Capital for Health Equity: Creating a Wellness District in Santa Ana." Robert Wood Johnson Foundation, \$198,000, not funded. |
| 2011-2014 | Co-Principle Director (with Archana McEligott). "Increasing Workforce Diversity: Training Hispanic Students to Address Childhood Obesity and Nutrition." U.S. Department of Agriculture. California State University, Fullerton, \$277,500. |

- 2011-2013 Principal Investigator. "Engaging Public Policymakers in the Adoption of Built Environment Policies to Increase Physical Activity in Latino Communities." Robert Wood Johnson Foundation New Connections Award, \$75,000.
- 2011-2013 Co-Principle Investigator (with El Centro Cultural de México, CA). "El Centro Building Healthy Communities." The California Endowment, \$160,000.
- 2012 Policy Analyst. "The 'Co-OP' Kids Project: Collaborative Outreach for Obesity Prevention through Knowledge, Intervention, Dissemination and Support." Robert Wood Johnson Foundation, \$200,000, not funded.
- 2010-2011 Co-Principle Investigator (with El Centro Cultural de México, CA). "Organizing and Community Development." Wells Fargo, \$8,000.
- 2009-2010 Co-Principle Investigator (with El Centro Cultural de México, CA). "Frente and Responsible Development." Wells Fargo, \$2,500.
- 2008-2009 Co-Principle Investigator (with El Centro Cultural de México, CA). "Popular Institute for Leadership and Action Program." City of Santa Ana Community Development Block Grant, \$32,000.

University-Internal

- 2017-2018 Director. "Study Away to Downtown Santa Ana and Local Non-Profits." Miscellaneous Course Fees grant (for service-learning). Funding by the Dean's Office-College of Humanities and Social Sciences, California State University, Fullerton, \$1,200.
- 2015-2016 Director. "Policy Messaging and Community." Miscellaneous Course Fees grant (for service learning). Funding by the Dean's Office-College of Humanities and Social Sciences, California State University, Fullerton, \$2,000.
- 2015 Principle Investigator. Research and Writing Stipend. Humanities and Social Sciences, \$5,000, not funded.
- 2014 Principle Investigator. Research and Writing Stipend. Humanities and Social Sciences, 5,000, not funded.
- 2013-2014 Director. "Latina/os and the City Lecture Series." Miscellaneous Course Fees Grant. Funding by the Dean's Office-College of Humanities and Social Sciences, California State University, Fullerton, \$5,415.
- 2012 Principle Investigator. "Urban Eyes." Office of Academic Affairs, California State University, Fullerton, Assigned Time.
- 2011-2012 Principle Investigator. "From the Obese Individual to the Obesecity." Office of the President, California State University, Fullerton, \$10,000.
- 2010 Principle Investigator. "Downtown Revitalization and the Politics and Paradox of Diversity." Office of the President, California State University, Fullerton, \$5,000.

- 2009 Principle Investigator. "From the Ground Up: Resident Views and Local Development." Office of the President, California State University, Fullerton, \$3,500.
- 2007-2008 Principle Investigator. "New Urbanism and the Barrio," Office of Academic Affairs, California State University, Fullerton, \$6,500.

MEDIA

Vista L.A. Tackles Issue of Gentrification in SoCal, KABC-Channel 7, August 27, 2016.

Authenticity and Gentrification: The Future identity in Santa Ana and Beyond, Air Talk, KPCC, August 20, 2015.

Historical Gentrification, Itz Happening, Radio Santa Ana, November 14, 2015.

"The Gentrification of Santa Ana: From Origin to Resistance", KCET Website, September 2017.

PROGRAM EVALUATION EXPERIENCE

Psychology Action Research Center (PARC) (2011-2014)

Senior Research Associate for the evaluation of the Robert Wood Johnson Foundation Communities Creating Healthy Environments (CCHE), a national initiative designed to address structural inequalities and environmental factors related to food and recreational disparities in disinvested and low-income communities of color.

Center for Community Health, University of California Irvine (1999-2006)

As a Research Assistant, co-designed and carried out outcome evaluations for the Achieving Cancer Control Together in Korean and Chinese Community Coalitions and The Paso del Norte Health Foundation's Healthy Communities Initiative.

Department of Psychology, University of Southern California (1997-1998)

As a volunteer Research Assistant, developed and co-implemented a program evaluation of Helping the Helpers, workshops for alcohol and drug paraprofessionals.

The Imoyase Group, Inc., Los Angeles, CA (1997-1999)

Served as an Evaluation Research Assistant for the process and outcome evaluation of the California statewide California Wellness Foundation's Children and Youth Community Health Initiative and the Multicultural Collaborative of Los Angeles.

AWARDS AND HONORS

1996-Lifetime Psi-Chi (Psychology National Honor Society)

2013-2014 Exemplary Diversity Scholar, National Center for Institutional Diversity, University of Michigan, Ann Arbor.

2013 Service Award, Office of Academic Affairs, California State University, Fullerton.

2003	Academic Paper Award, American Planning Association-Orange County Chapter.
2000	Man of the Year, League of United Latin American Citizens-South Orange County Chapter.
1999-2003	Cota-Robles Fellowship, University of California, Irvine.
1993-1997	University Leadership Scholarship, Loyola Marymount University, Los Angeles.
1996	Thomas Pike Alcohol and Drug Studies Scholarship, Loyola Marymount University, Los Angeles.
1995	Pierce Alcohol and Drug Studies Scholarship, Loyola Marymount University, Los Angeles.

SERVICE

Editor for Special Journal Issues

2015	Co-Guest Editor, "Emerging Issues in Planning: Ethno Racial Intersections," <i>Local Environment: The International Journal of Justice and Sustainability</i> .
2014	Co-Guest Editor, "Active Living Research," <i>Preventive Medicine</i> .
2012	Editor, "Latinos and Health Disparities," <i>Californian Journal of Health Promotion</i> .

Professional Associations

2018-2019	Selection Committee, Rising Scholar Award, Association of Collegiate Schools of Planning
2018	Co-Chair, Reviewer of Abstracts for Gender and Diversity in Planning Track, Association of Collegiate Schools of Planning Conference
2011-2014	Coordinator, Goal 4 Committee of the 2011-2016 Strategic Plan, Planners of Color Interest Group (POCIG), Association of Collegiate Schools of Planning
2012	Co-Organizer and Moderator of a Conference Roundtable, Emerging Issues in Planning: Ethno-Racial Intersections, Association of Collegiate Schools of Planning
2013	Member, Reviewer of Abstracts Committee, Active Living Research Conference
2014	Member, Conference Program Committee, Active Living Research Conference

Journal Editorial Board Membership

2013-present	<i>SAGE Open</i>
2011-present	<i>Californian Journal of Health Promotion</i>
Journal Reviewer	
2016-present	<i>Journal of Planning Education and Research</i>
2014-present	<i>Local Environment: International Journal of Justice and Sustainability</i>

2014-present	Palgrave Macmillian
2014-present	<i>Journal of Urban Affairs</i>
2013-present	<i>Journal of the American Planning Association</i>
2013-present	<i>Journal of Applied Geography</i>
2012-present	<i>Progress in Community Health Partnerships: Research, Education, and Action</i>
2011-present	<i>Journal of Urbanism: International Research on Placemaking and Urban Sustainability</i>
2011-present	<i>Californian Journal of Health Promotion</i>
2010-present	<i>American Journal of Public Health</i>

Department of Chicana and Chicano Studies

2017-2018	Chair-Department Personnel Committee
2016-2017	Member, Department Personnel Committee
Spring-Smmr. 2016	Department Interim Chair
Fall '15-Spring '17	Chair, Assessment Committee
Fall 2014	Member, Program Performance Review Committee
2013-2014	Chair, Department Personnel Committee
2013-2014	Member, Assessment and Curriculum Committee
Summer 2013	Co-Chair, Department Website Committee
Summer 2013	Chair, Annual Department Planning Committee

University

Spring '17-Fall '18	Co-Chair, Subcommittee on Faculty and Staff, CSUF Self Study and Institutional Report for the Western Association of Schools and Colleges accreditation.
Spring 2016	Chair, Program Performance Review Committee, Department of Health Science.
Spring '16-Fall '16	Member, CSUF Academic Master Plan Committee.
Spring 2014	Member, Dean Search Committee, College of Humanities and Social Sciences.
Fall 2014	Travel Grant Committee, College of Humanities and Social Sciences.
Fall 2013	Scholarly and Creative Activities Grant Committee, College of Humanities and Social Sciences.

Community

2007-present	Volunteer, El Centro Cultural de México (Board Member 2007-2009; Grant Committee 2008-2015, Building Committee 2013-2015).
2018	Member, Planning Committee, THRIVE Conference, April 20, 2018.
2013-2015	Member, Grant Proposals Review Committee, St. Joseph Health System, Community Building Initiative.

2013-2015 Volunteer, Santa Ana Building Healthy Communities (Research and Policy Adviser).

PROFESSIONAL DEVELOPMENT

2016 "Independent Applying the Quality Matters Rubric" Certificate, Quality Matters Program (training for on-line instruction), Faculty Development Center, California State University, Fullerton.

2016 The Future of Diversity Research Convening, National Center for Institutional Diversity, University of Michigan, Ann Arbor.

2013 "On-line Gradebook" (training for on-line instruction), Faculty Development Center, California State University, Fullerton.

2013 4th Annual *!Salud America!* Summit, San Antonio, Texas.

2012 Mixed-Methods Workshop, Institute for Social Science Research, University of Michigan (Ann Arbor) and University of North Carolina, Chapel Hill consortium at University of North Carolina.

2012 New Connections Sixth Annual Symposium, Robert Wood Johnson Foundation, Princeton, New Jersey.

2010 Applied Methodologies for Reducing Obesity in Latino Communities, Inter University Program for Latino Research, University of Notre Dame, South Bend, Indiana.

2011 New Connections Fifth Annual Research and Coaching Clinic, Robert Wood Johnson Foundation, Washington, D.C.

2008 Writing Workshop for Young Scholars, Journal of Planning Education and Research, Virginia Commonwealth University, Richmond.

2008 Editor's Roundtable: Advice for Faculty on How to Publish and Not Perish, California State University, Fullerton.

2005 Ph.D. Workshop, Association of Collegiate Schools of Planning, University of California, Berkeley.

2007 Professional Grant Proposal Writing Workshop, The Grant Institute, California State University, Los Angeles.

PROFESSIONAL MEMBERSHIPS

Association of Collegiate Schools of Planning and its Planners of Color Interest Group
Urban Affairs Association