

ERUALDO R. GONZÁLEZ

Chicana and Chicano Studies Department
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EDUCATION

- Ph.D. Urban and Regional Planning, University of California, Irvine, 2006
Emphasis: Community Health Planning
Dissertation: "Resident Involvement in Advocacy and Consensus Planning"
- M.A. Social Ecology, University of California, Irvine, 2002
Thesis: "Barriers to Community Participation in Decision-Making: The Role of Undocumented Immigration Status and Fear of Deportation Among Latinas/os"
- B.A. Psychology and Chicano Studies (minor in Alcohol and Drug Studies), Loyola Marymount University, Los Angeles, 1997

POSITIONS HELD

Academic

Assistant Professor, Chicana and Chicano Studies Department, California State University, Fullerton, 2007-Present

Lecturer, School of Social Ecology; Department of Molecular Biology-Bio Chemistry; Chicano-Latino Studies Department, University of California, Irvine, 2006-2007

Lecturer, Department of Chicana and Chicano Studies, California State University, Northridge, 2006

Lecturer, Department of Chicano Studies, California State University, Los Angeles, 2005-2006

Research and Evaluation Affiliations

Learning and Evaluation Coach Consultant, Community Science, "The California Endowment's Building Healthy Communities Initiative", September 2009-Present

Investigator, Health Promotion Research Institute, Department of Health Science, California State University, Fullerton, 2008-Present

Principle Investigator, Chicana and Chicano Studies Department, California State University, Fullerton, "From the Ground Up-Resident Views and Local Development", "Resident Survey of the Lacy Neighborhood", 2007-Present

Graduate Research Assistant, Center for Community Health, School of Social Ecology, University of California, Irvine, “Evaluation of the Achieving Cancer Control Together in Korean and Chinese Community Coalitions Initiative”, “Evaluation of the California Educational Foundation’s Agricultural Leadership Program”, “Strategic Review of the Paso del Norte Health Foundation’s Healthy Communities Initiative”, “South East Los Angeles Participatory Action Research Project”, 1999-2007

Research Consultant, St. Joseph Health System, “Evaluation of the Healthy Communities Initiative”, 2004

Research Assistant, The Imoyase Group, Inc., “Evaluation of the California Wellness Foundation’s Children and Youth Community Health Initiative”, “Evaluation of the Multicultural Collaborative of Los Angeles”, 1997-1999

Research Assistant, Department of Psychology, University of Southern California, “Helping the Helpers: Supporting Paraprofessionals Using Assisted Mutual Support Groups”, 1997-1998

PUBLICATIONS

Journal Articles (*Peer-reviewed*)

González, R. E. and Lejano, P.R. 2009. New Urbanism and the Barrio. *Environment and Planning A* 41 (12): 2946-2963

González, R.E., Lejano, P.R., Vidales, L., Conner, F.R., Kidokoro, Y., Fazeli, B., and Cabrales, R. 2007. Participatory Action Research for Environmental Health: Encountering Freire in the Urban Barrio. *Journal of Urban Affairs*, 29 (1):77-100

González, R. E. 2007. Review of *Frameworks for Policy Analysis: Merging Text and Context*, by Lejano, R. P. *Frontera Norte* (July-Dec 2007)

Professional Reports (*Non peer-reviewed*)

Connor, R.F., González, E. R., and Park-Tanjasiri, S. 2000. “Strategic Review of the Paso del Norte Health Foundation’s Healthy Communities Initiative”. Prepared for the Paso del Norte Health Foundation

HONORS AND AWARDS

Intramural Summer Research Grant, “From the Ground Up-Resident Views and Local Development”, Office of the President, California State University, Fullerton, June 2009-August 2009 (awarded one month salary)

Probationary Faculty Summer Stipend, Office of the President, California State University, Fullerton, June 2008-August 2008 (awarded \$6,500)

Academic Paper Award, American Planning Association - Orange County Chapter, "Barriers to Community Participation in Decision-Making: The Role of Undocumented Immigration Status and Fear of Deportation Among Latinas/os", 2003

Cota Robles Fellowship, University of California, Irvine, 1999-2003

Man of the Year, League of United Latin American Citizens, South Orange County Chapter, 2000

University Leadership Scholarship, Loyola Marymount University, 1993-1997

Thomas Pike Alcohol and Drug Studies Scholarship, Loyola Marymount University, 1996

Pierce Alcohol and Drug Studies Scholarship, Loyola Marymount University, 1995

PROFESSIONAL MEETINGS

Presented Work

"New Urbanism and Contested Latino Immigrant Urban Centers", Association of Collegiate School of Planning and the Association of European Schools of Planning Joint Conference, Chicago, Illinois, 2008

"Thinking and Acting Outside the New Urbanist Box: The Quest for Civic Democracy in Santa Ana", Annual Symposium on Chicana/o-Latina/o Issues, California State Polytechnic University, Pomona, 2008

"Participatory Action Research for Environmental Health: Encountering Freire in the Urban Barrio" Association of Collegiate School of Planning Annual Conference, Milwaukee, Wisconsin, 2007 (Co-Author: Lejano, R. P)

"Anatomy of a Community-Based Health Intervention Project: Why Participatory Action Research is Not Epidemiology", Association of Collegiate Schools of Planning Annual Conference, Portland, Oregon, 2004

"Evolution of Collaborative Methodologies for Participatory Action Health Research in Southeast Los Angeles", American Public Health Association Annual Conference, Washington, D.C., 2003 (poster)

"Barriers to Community Participation in Decision-Making: The Role of Undocumented Immigration Status and Fear of Deportation Among Latinas/os", Association of Collegiate Schools of Planning Annual Conference, Baltimore, Maryland, 2003

"Measuring Social Capital at the Community Level: The Retrospective Evaluation of the Santa Ana Community Outreach Partnership Center Initiative", American Evaluation Association Annual Conference, Washington, D.C., 2002 (Co-Presenter: Wicke, T.)

"An Approach for Undertaking a Retrospective Evaluation With a Prospective Result: The Case of the Strategic Review of the El Paso del Norte Health Foundation's Healthy Communities Initiative" American Evaluation Association Annual Conference, St. Louis, Missouri, 2001 (Co-Presenter Conner, R.F.)

“Communities in Cultural Context: The Evaluation of the El Paso del Norte Health Foundation’s Healthy Communities Initiative”, University of Southern California’s Graduate and Professional Student Senate’s Beyond Black and White Reception: Race in the 21st Century Conference, Los Angeles, California, 2001

“College Students’ Perception of Alcoholic Product Risk: The Effects of Warning Labels”, American Psychological Society, Washington, D.C., 1997 (Co-Authors: Vincent Basulto and Lisa Epstein; poster)

Other Meeting Participation

Moderator, Community Health Session. Challenges and Opportunities II: Immigration and Higher Education Conference, California State University, Fullerton, August 2008

SPEAKER/PANELIST/LECTURER (Invited)

Panelist, “Real World Critical Planning Projects: Intersection of Academics and Practice”, First Annual Critical Planners Colloquium, Department of Planning, Policy, and Design, University of California, Irvine, June 2009

Speaker, “Linear and Non-Linear Dimensions of Community-Based Research”, Community Outreach Partnership Center, Department of Planning, Policy, and Design, University of California, Irvine, October 2008

Panelist, “Illegal Immigration”, *Point of View*, KCET and California State University, Fullerton, June 2008

Speaker, “Action Research and the Grass-roots”, Multi-Ethnic Leadership Institute, Orange County United Way, May 2008

Guest Lecturer, Decisions, Games, and Other Public Policy Analytics, undergraduate course University of California, Irvine, April 2008 and 2007

Commentator, “Santa Ana: La Ciudad de Oro” (Santa Ana: The Golden City), Documentary, September 2007

Speaker, “Action Research and Community Health”, Summer Research Scholars Program, California State University Fullerton and Santa Ana College, July 2007

Guest Lecturer, Culture and Health: Latino Dimensions in Medicine, undergraduate course University of California, Irvine, February 2007

Guest Lecturer, Community Health Education, undergraduate course, California State University, Fullerton, March, 2007

Panelist, “Mobilization in Los Angeles”, Urban Lecture Series, The Thomas and Dorothy Leavey Center for the Study of Los Angeles, Loyola Marymount University, April, 2007

Panelist, "Getting in and Out of Graduate School", Minority Training Program in Cancer Control Research, University of California, Los Angeles, 2003-2005; 2007

Guest Lecturer, Research Methods, undergraduate course, California State University, Fullerton, February, 2005

Guest Lecturer, American Cultures, undergraduate course, Loyola Marymount University, Los Angeles, November 1998

SERVICE

Department

Member, Strategic Planning Retreat Committee, Chicana and Chicano Studies Department, California State University, Fullerton, July-August 2009

Member, Annual Report Committee, Chicana and Chicano Studies Department, California State University, Fullerton, January-May 2008

Member, Program Performance Review Committee, Chicana and Chicano Studies Department, California State University, Fullerton, January-September 2008

Chair, Chicana and Chicano Resource Center Job Description and Goals and Objectives Committee, Chicana and Chicano Studies Department, California State University, Fullerton, October 2007-May 2008

Broader Community

Board of Directors and Volunteer, El Centro Cultural de México, January 2007-Present

Member, Santa Ana Coalition for Responsible Development, October 2007-Present

Grant-Write, "Frente and Responsible Development", Wells Fargo Community Development Grant, 2009 (Awarded 2,500), El Centro Cultural de México, September 2009-June 2010

Workshop Presenter, "Taller de Evaluación de la Salud Pública" (Program Evaluation Workshop of Public Health Programs), Certificate in Healthy Lifestyles and Diabetes Prevention, Department of Nursing, California State University, Fullerton and Universidad Autónoma de Tlaxcala, January 2009

Grant Writer, "Popular Institute for Leadership and Action Program", City of Santa Ana Community Development Block Grant, (awarded \$32,000), El Centro Cultural de México, September 2008- August 2009

Strategic Planning and Evaluation Volunteer Consultant, Orange County Dream Team (Undocumented Students Advocacy Group), November 2008

Member, Somos Familia (We are Family) Leadership Council, Orange County United Way, July 2007- September 2008

PROFESSIONAL DEVELOPMENT

Academic Advisement Certificate in Excellence, California State University, Fullerton, June 2009

Faculty Web Page Training, Humanities and Social Sciences, California State University, Fullerton, July 2008

Writing Workshop for New Scholars, Journal of Planning Education and Research, Virginia Commonwealth University, August 2008

Form-Based Regulations Workshop, Orange County American Planning Association, Fullerton, June 2008

Editor's Roundtable: Advice for Faculty on How to Publish and Not Perish, Faculty Development Center, California State University, Fullerton, April 2008

Set-up Your Blackboard Course in 90 minutes, Faculty Development Center, California State University, Fullerton, July 2007

Planning Your Online Course, Faculty Development Center, California State University, Fullerton, July 2007

Multi-Ethnic Leadership Institute, Orange County United Way, March 2007 – May 2007

Ph.D. Workshop, Association of Collegiate Schools of Planning, University of California, Berkeley, August 2005

COURSES TAUGHT (Undergraduate)

Assistant Professor or Lecturer

Research and Writing in Ethnic Studies	Cultural Diversity and Chicanos
Barrio Studies	Introduction to Chicano-Latino Studies
Barrios and Health	The History of the Chicano
AIDS Fundamentals	Communication Skills
The Immigrant and the Chicano	
World Migration	

Teaching Assistant

Research Design
Latino Metropolis
Culture Change and the Mexican People
Environmental Law

PROFESSIONAL AFFILIATIONS

Member, Association of Collegiate Schools of Planning
American Evaluation Association