Internship - Spring 2019 (January - April/May)

C-SPAN

Washington, DC

You must be pursuing a bachelor’s degree during the semester you would like to intern. First priority is given to rising juniors and seniors. A $1,200 stipend will be paid at the end of a successful internship. Interns must be available to work a minimum of three weekdays, eight hours a day (day time hours).

C-SPAN interns arrive from colleges and universities worldwide with majors ranging from political science and communications to marketing and American studies. Intern classes are small, between 1 to 4 students per department, providing an opportunity for a hands-on, real-life experience. Interns also have an opportunity to interact with interns from other departments at events and discussions, including a Q&A with Executive Chairman and founder Brian Lamb and co-CEO Susan Swain.

Why intern at C-SPAN? The C-SPAN Internship Program seeks to utilize the talents and education of students like yourself who are interested in communications and politics. During your internship you will become familiar with the workings of a cable television network and you’ll get a front row seat to the political process.

What will I do? You will assist in research, writing and/or production for a specific unit or department, detailed below. This may include learning aspects of print and video production; technical, promotional and public relations techniques or program production. Depending on your interests you can:

• Make Hill runs to research and collect information;
• Learn camera and audio techniques, and the technical and logistical requirements for field production;
• Assist in public relations and marketing;
• Help develop a daily schedule and coordinate elements for on-air production;
• Learn about business and sales trends in the cable industry;
• Take part in our community outreach programs and the C-SPAN Bus;
• Get involved in the development of online technology.

Why is an internship at C-SPAN for you? You can:

• Gain media experience through a structured program in the nation's capital;
• Explore facets of the cable industry and politics;
• Learn new skills in production, public relations, marketing and more;
• Earn college credit;
• Get a close-up view of Capitol Hill.

How To Apply? Are you...

• An undergraduate junior or senior?

• Interning for college credit?

• Interested in the media and politics?

• Able to work a minimum of 30 hours per week?

If you answered yes to the above criteria, submit a resume and cover letter below. State which department(s) interests you and specify spring, summer semester. Because cover letters and resumes are processed as we receive them, please plan ahead and submit your materials at the earliest possible date. You must provide your own housing.

The Departments

• Marketing: Marketing department interns will serve in one of these areas: C-SPAN Digital Bus: Visits schools, colleges, book festivals and other public events. This 45-foot long mobile multi-media demonstration center is equipped with TV production units that can be used as studios during live programs, such as C-SPAN's Washington Journal. Students, authors, journalists, and national leaders have been interviewed aboard the Bus. Education Relations: Helps teachers use C-SPAN programming in their teaching or research through the resources available from C-SPAN Classroom. Media Relations: Provides C-SPAN programming and special projects information to national and local news outlets to generate press coverage.

• Programming: C-SPANs programming department includes the following units, which choose, research, shoot and produce the programming for the networks:

American History TV: Every weekend C-SPAN3 offers American History TV, 48 hours of people and events that help document the American story. Featured are eyewitness accounts of the events that have shaped our nation, tours of museums and history sites and archival speeches from former presidents and other national leaders. We also take you to the classrooms of leading professors and to lectures and symposiums featuring prominent historians.

Book TV: Every weekend C-SPAN2 features Book TV, a 48-hour block of nonfiction book programming. Book TV brings you a rich variety of topics: history, biography, politics, current events, the media and more. There are author interviews, readings, panels and live coverage from the nation's largest book fairs.

Washington Journal: Daily morning call-in program featuring leading journalists, public policy makers and authors discussing the top public policy issues of the day, from key legislation on Capitol Hill to important developments around the world.

Field Production: Handles audio, lighting and camera operation for events that take place in Washington or on the road and executes set-up and breakdown of equipment.
Program Producers: Develop specific live and taped public affairs programs that air on C-SPAN, C-SPAN2 and C-SPAN3. These programs include Q&A, international programming, politics and special projects.

- Programming Operations: This department is responsible for getting C-SPAN's product on the air. The editorial, technical, and information systems staff work closely together to ensure quality, balanced programming. Editorial: Develops the daily schedule, tracks House and Senate floor debate, and coordinates elements for the final programming that airs on C-SPAN. Script writing, voice-overs, and writing and choosing Capital News headlines are just some of the responsibilities of this unit. Technical: Works around the clock and is responsible for all the technical aspects of getting C-SPAN and C-SPAN2 on air 24 hours-a-day, including program direction, master control, camera operation, lighting and sound, editing, and on-air promotions.

- Information Systems: Responsible for C-SPAN's information technology infrastructure, including local and wide area networks, servers and desktops and all commercial and custom applications. New Media Develops and implements our strategies in the areas of online services, audio products and other developing technologies.

- C-SPAN Radio Broadcasts a mix of daily programs similar in style to those found on the C-SPAN television networks, including congressional hearings, speeches, debates and forum discussions.

- Engineering Responsible for the overall technical quality of C-SPAN's products; works with other departments to purchase and repair technical equipment; tracks new technologies and recommends ways C-SPAN can use these technologies to improve our product.