

CONFERENCE PROGRAM

California American Studies Association (CASA) 2009

UNIVERSITY CENTER (UCEN)

UNIVERSITY OF CALIFORNIA, SANTA BARBARA

FRIDAY, APRIL 10 AND SATURDAY, APRIL 11

FRIDAY

Registration 11:30-3:30 pm

(Lower level hallway near conference rooms)

Lunch is available for purchase at UCEN food court restaurants.

SESSION I: 1:00-3:00pm

Santa Barbara Harbor Room:

“Mirroring Community: Reflections on Racism, Environmentalism, and Transformations of Civic Identity in Los Angeles, Santa Barbara, and Cleveland”

CHAIR/COMMENT: Patrick Sharp (Liberal Studies, CSU Los Angeles)

PAPERS:

Joshua David Legere, (American Studies, CSU-Fullerton)

“Racial Landscapes in Los Angeles: Two Case Studies”

Collin Ramsay (Environmental Studies, CSU-Fullerton)

“Graying Philosophy, Fading Green, and Santa Barbara’s Environmental Shift”

Matt Glassman, (American Studies, CSU-Fullerton)

“Urban Rust: Image, Identity, and the Rise and Fall of the Industrial Midwest”

Lobero Room:

“Historical and Ethnographic Imaginaries: Early American Literatures”

CHAIR/COMMENT: Hertha Sweet Wong (English, UC Berkeley)

Jill Terry Rudy (English, Brigham Young University)

“*Albig Researches* (1839) and *Tales of the North American Indians* (1929): Building Community Across Borders of Scientific Value and Literary Taste”

Blake Hausman (English, UC Berkeley)

“Yellow Bird’s California: Mapping the Physical Boundaries and Cultural Intersections of the 1850’s in *Joaquin Murieta*”

State Street Room:

“Unlikely Partnerships: Working in Community”

CHAIR/COMMENTATOR: Adam Golub (American Studies, CSU Fullerton)

DeAnna Marie Rivera (Director, Tribal Learning Community and Educational Exchange and UCLA School of Law)

“Building a University-Tribal Nation Community Circle: Joining Traditional Knowledge Bearers and the Academy to Promote Tribal Self-Determination”

Katie Silvester (Rhetoric, Composition and the Teaching of English, University of Arizona)

“Crossing Borders, Building Alliances: Participatory Approaches to Education and Development in the US-China Friendship Alliance (Peace Corps), 2005-2007”

BREAK: 3-3:30

SESSION II: 3:30-5:30

State Street Room:

FEATURED PANEL:

“Constructing and Crossing Boundaries: Discourses and Practices of Colonization in Early America”

CHAIR/COMMENT: Jennifer Spear (History, Simon Fraser University)

Kathleen Donegan (English, UC Berkeley):

“Fantasy Island: Going Native on The Isle of Pines”

Alejandra Dubcovsky (History, UC Berkeley):

“Building Borders through Communities, The Diplomatic Struggle for Fort King George”

Jason Sellers (History, UC Irvine):

“The Colonial American Landscape as Human Body: English Personifications of New World Geography”

RECEPTION: 6:30-7:30

CASA DE LA GUERRA

(DE LA GUERRA PLAZA, DOWNTOWN SANTA BARBARA)

Co-Sponsored by the SANTA BARBARA TRUST FOR HISTORIC PRESERVATION

SATURDAY:

Registration: 8:30-11 am

Coffee: 8:30-9:00

SESSION I: 9:00-11:00

Santa Barbara Harbor Room:

“Communities of Critique: Rethinking Capitalism in American Culture”

CHAIR/COMMENTATOR: Carrie M. Lane (American Studies, CSU Fullerton)

Wendy Llamas (American Studies, CSU Fullerton)

“The Anti-Corporate Globalization Movement in America: Feelings of Distrust, Betrayal, and Loss of Control”

Mary Anderson (American Studies, CSU Fullerton)

“You Can’t Mass-Produce Quality: Martin Diedrich and Diedrich Coffee”

Steven Estrada (American Studies, CSU Fullerton)

“A Divisive Public Persona: Representations of Noam Chomsky in American Media”

Sam Sousa (American Studies, CSU Fullerton)

“The Shape of Punk to Come”

Lobero Room:

“Imagining Communities”

CHAIR: Dennis Judd (History, Cuesta College)

Jessica Loomis (CSU Monterey Bay)

“Kaho’olawe: Cultivating Culture Through Restoration”

Matt Nelson (American Studies, CSU Fullerton)

“The Future of Folk Culture”

Eric Weisbard (UC Berkeley; Senior Program Manager and Curator, Experience Music Pop Project)

“Top 40 Democracy: The Consequences of Pop Music Formats”

COMMENT: Randolph Bergstrom (History, UC Santa Barbara)

State Street Room:

ROUNDTABLE

“Crossing Borders in Building Chicano/a Studies in Ventura County”

CHAIR: José Alamillo (Chicano Studies, CSU Channel Islands)

Frank Barajas (History, CSU Channel Islands)

Julia Balen (English, CSU Channel Islands)

Christy Teranishi-Martinez (Psychology, CSU Channel Islands)

Marie François (History, CSU Channel Islands)

BUSINESS MEETING: 11-11:45

LUNCH 11:45-1

(Lunch is available for purchase at UCEN food court restaurants.)

SESSION III: 1:00-2:45

State Street Room:

FEATURED SESSION:

ROUNDTABLE

“Transnational American Studies: Theory and Practice of an Online Journal”

CHAIR/COMMENT: Shirley Geok-Lin Lim (English, UC Santa Barbara)

Caroline Kyungah Hong (English, Queens College, CUNY)

Nina Morgan (Kennesaw State University)

Eric L. Martinsen (English, UC Santa Barbara)

Yanoula Athanassakis (English, UC Santa Barbara)

RECEPTION 2:45-3:30

Multi-Cultural Center Lounge

We celebrate the inaugural issue of the *Journal of Transnational American Studies* (Sponsored by the American Cultures and Global Contexts Center, Department of English, UCSB)

SESSION IV: 3:30-5:30

Santa Barbara Harbor Room:

“Performing Asian America: Creating Culture in Public Spaces”

CHAIR: Larry Hashima (Asian and Asian American Studies, CSU Long Beach)

Mahua Dattaray (Asian Studies, CSU Long Beach)

“Bollywood in Hollywood: Exploring Hindi Film Dance in Los Angeles”

John Guevarra (Sociology, CSU Long Beach)

“Passing the Mic: Filipino-American Youth and Spoken Word Poetry in Los Angeles”

Julia Y. Jun (American Studies, CSU Fullerton)

“Asian against the Grain”

COMMENTATOR: Aneil Rallin (Soka University of America)

Lobero Room:

“Borders and Boundary Crossing”

CHAIR/COMMENT: Ian Barnard (English, CSU Northridge)

John Munro (History, UC Santa Barbara)

“Crossing Borders and Challenging Empires: Transnational Anticolonialism in an Age of Political Reaction”

Christina Owens (Cultural Studies, UC Davis)

“(E)Racing the Subject: White Migration and the Asian/American Studies Divide”

Jason Crum (English, UC San Diego)

“Then the Avenger Comes:’ Narrating Transborder Communities in Interwar Los Angeles Radio”

State Street Room:

“The Quest for Community, Nostalgia, and Escape in the Built Environment: Theme Towns, Lifestyle Centers, and Theme Parks in California and the Northwest”

CHAIR: Michael Steiner (American Studies, CSU Fullerton)

Shawn Cady (American Studies, CSU Fullerton)

“Nostalgia, Landscapes, and Theme Towns: Why Americans Get Up and Go”

*Jamie Ayako Hiram (American Studies, CSU Fullerton)

“Rick Caruso: Imagineering California’s Outdoor Lifestyle Centers”

Anita Rice (American Studies, CSU Fullerton)

“Nostalgia for the Future: The Quest for Utopia in Disney’s Tomorrowland”

COMMENT: Mary Hancock (Anthropology and History, UC Santa Barbara)

REGISTRATION AND LOGISTICS:

There is no pre-registration for the meetings. Registration will occur at the meeting itself. There is a charge of \$65 for all faculty/community registrants and \$40 for all student registrants (grad and undergrad). All participants, including presenters, chairs, and commentators, should plan to register.

Lunch both days will be no-host, with a variety of food services available at the UCEN food court.

Directions for travel to the UCEN at UCSB by car (with walking directions from the parking garage) are available at:

http://www.ucen.ucsb.edu/conf_services/cs_map_dir.html

For information about other forms of travel, general parking, and other information, see: <http://www.admissions.ucsb.edu/mapsanddirections.asp?section=visitucsb>

Parking is available on campus in any space not marked restricted, handicapped or faculty/staff only. The UCEN recommends Lot 22, which is a new parking structure at the north end of campus. Payment for parking by the day or part-day is available by inserting cash or credit/debit card payment in the kiosk located in each lot or garage, and then placing the paid receipt on the dashboard of your car. For more information, please consult: http://www.ucen.ucsb.edu/conf_services/cs_map_dir.html

A campus map is available at: <http://www.aw.id.ucsb.edu/maps/>

A more detailed map to the UCEN and a map of the UCEN itself are available at: http://www.aw.id.ucsb.edu/maps/images/aw_pdfs/UCen_UCSB.pdf and http://www.ucen.ucsb.edu/conf_services/cs_map_ucen.html. The registration desk and conference session rooms (The State Street, Santa Barbara Harbor, and Lobero Rooms) are all located on the lower level of the UCEN, in between the post office and the food court.

The Conference hotel is Pacifica Suites, www.pacificasuites.org or 800-338-6722. There will be complimentary breakfast and shuttle service to and from campus for hotel guests (please indicate that you will need the shuttle when you check in). There are, of course, many lovely places to stay in Santa Barbara. Expedia, Orbitz, or another online service can provide guidance. The campus zip code is 93106, for those searching locations online. (The campus address is Santa Barbara, but it is immediately adjacent to the city of Goleta, and about 12 miles from downtown Santa Barbara). Additional lodging information is available at:

<http://www.admissions.ucsb.edu/LocalLodging.asp?section=visitucsb>

Information about Santa Barbara area attractions, food, and other services is available via the following web page: <http://www.admissions.ucsb.edu/SBInfo.asp?section=visitucsb>

Directions to the CASA DE LA GUERRA (Friday evening reception):

Take the 101S and exit at Carrillo Street. Turn LEFT onto Carrillo. Turn RIGHT onto Chapala Street, and proceed south for two blocks. Park in the pay-parking lot for the PASEO NUEVO shopping center. Go up to ground level and proceed straight through the mall to STATE street, which runs along its eastern perimeter (the parking is along the western edge). De La Guerra Street is the cross street (there is a Starbuck's on the corner). Proceed straight down De La Guerra, one-half block and the Casa will be on the LEFT, opposite De La Guerra Plaza. Car pooling will be arranged for those conferees without cars. Additional information about the Trust for Historic Preservation is available on their website at <http://www.sbthp.org/>.

If you have additional questions not answered above, please contact the conference organizer, Prof. Ann Marie Plane, at plane@history.ucsb.edu.