

**CALIFORNIA AMERICAN STUDIES ASSOCIATION  
2010 ANNUAL MEETING  
CALIFORNIA STATE UNIVERSITY LONG BEACH  
APRIL 16-17, 2010**



**SURFING IN LONG BEACH, 1930S**

**CALIFORNIA AMERICAN STUDIES ASSOCIATION  
2010 ANNUAL MEETING, CSU LONG BEACH, APRIL 16-17, 2010**

**2010 CASA CONFERENCE SCHEDULE AT A GLANCE**

**Friday, April 16**

1:00-3:00	<b>Episodes in Early American Visual &amp; Textual Representation</b> USU 303	<b>Negotiating Community, Claiming Public Space</b> USU 304	<b>Consuming California Characters</b> USU 306
3:15-5:15	<b>Conceptualizing Humanness Through Non-Human Animals</b> USU 303	<b>Polynesian Appropriations</b> USU 304	<b>Place, Race, and Colonial Encounters</b> USU 306

**Saturday, April 17**

8:30-10:15	<b>American Ideals, Manipulated Identities</b> USU 303	<b>Courts as a Cultural Battleground</b> USU 304	<b>Projecting American Power</b> USU 306	
10:30-12:15	<b>Radical Spaces and Social Change</b> USU 303	<b>Rebellion &amp; Revolution in Comparative Colonial Context</b> USU 304	<b>Narrating Legacies of Racial &amp; Ethnic Formation</b> USU 306	<b>Rethinking the Ideal Body</b> USU 205
12:30-1:15		<b>CASA Business Meeting</b> USU 304		
1:30-3:15	<b>Pedagogy Roundtable</b> USU 303	<b>Complicating the Sixties 1: The Other Counterculture</b> USU 304	<b>Transnational Modernisms</b> USU 306	<b>The University as Contested Space</b> USU 205
3:30-5:15	<b>To Live and Work in Los Angeles</b> USU 303	<b>Complicating the Sixties 2: Revisiting Key Documents</b> USU 304	<b>Representing Protest, Protesting Representations</b> USU 306	<b>Form and Function of American Popular Music</b> USU 205

All sessions and meetings take place in the University Student Union (USU).

**CALIFORNIA AMERICAN STUDIES ASSOCIATION  
2010 ANNUAL MEETING, CSU LONG BEACH, APRIL 16-17, 2010**

**2010 CASA CONFERENCE PROGRAM**

**FRIDAY, APRIL 16**

**Registration, 12pm to 5pm, University Student Union (USU), 3<sup>rd</sup> Floor**

**Friday, April 16, 1-3pm**

**Session 1:**

**Panel 1A: Episodes in Early American Visual and Textual Representation (USU 303)**

Chair: Patricia Cleary (History, CSU Long Beach)

The Diplomacy of Merchants and Smugglers: William Shaler in California, 1803  
Brett Myhren (English, USC)

Infanticide Execution Sermons: Voices in Dialogue  
Susan de Gaia (Independent Scholar, Religion and Gender)

Benjamin Banneker, Thomas Jefferson, and the Function of the Face in Early American Portraiture  
Ginger Hill (Visual Studies, UC Irvine)

Decentered: The Female Gaze and the Colonial Body in Leonora Sansay's *Secret History* (1808)  
Kristina Munz (English, Claremont Graduate University)

**Panel 1B: Negotiating Community, Claiming Public Space (USU 304)**

Chair/Comment: Linda España-Maram (Asian & Asian American Studies, CSU Long Beach)

Inhabiting Indianness in Satanta, Kansas and Beyond  
Natchee Blu Barnd (Critical Studies, California College of the Arts)

Allensworth: The Least Successful All-Black Rural Community in Central California  
Michael Eissing (Social & Cultural Anthropology, California Institute for Integral Studies)

Wanted, Offer, Taken: Laramie Freecycle, the Freecycle Network, and the Re-Spatialization of  
Everyday Practice of Citizenship and Democracy  
Pamela K. Sari (American Studies, University of Wyoming)

Ana 'Hurricane' Julaton: Filipina American Athletes Breaking Barriers  
Rachelle De Vera (Asian & Asian American Studies, CSU Long Beach)

**Panel 1C:**

**Consuming California Characters (USU 306)**

Chair/Comment: Mike Willard (Liberal Studies, CSU Los Angeles)

Consumed by Consumption: The Myth of Sarah Pardee Winchester and the Culture of California, 1884-1922

Michelle Stonis (History, Grand Canyon University)

Sushi Daisuki! The California Roll and (Mis)Located Japan

Shawn Higgins (American Studies, Columbia University)

Keeping it Funky Fresh from West Philly to the West: Racial Authority and Black Masculinity in *The Fresh Prince of Bel Air*

Cori Tucker (Communication, UCLA)

What's so (pun)ny?: Filipino American Stand-up Comedians and Performances of Identity and Resistance

Francis Cullado (Asian & Asian American Studies, CSU Long Beach)

**Coffee Break, 3:00-3:15pm**

**Friday, April 16, 3:15-5:15pm**

**Session 2:**

**Panel 2A: Conceptualizing Humanness through Non-Human Animals (USU 303)**

Chair: Brett Mizelle (History & American Studies, CSU Long Beach)

Comment: Kathleen DiVito (English, UC Riverside)

Horses and Homosocialities: Becoming-Man in John Steinbeck's *The Red Pony*

Natalie Corinne Hansen (Literature & Feminist Studies, UC Santa Cruz)

Animal Rights and Inter-American Discourse: Species and Race in Brazil and the U.S.

Alexandra Isfahani-Hammond (Comparative Literature & Luso-Brazilian Studies, UC San Diego)

California Fights the Dogs: The Failure to Establish Greyhound Racing in the Golden State

Gwynn Thayer (Public History, Middle Tennessee State University & Tennessee State Library and Archives)

"Animal Life Below the Human Scale": John Dewey, Marianne Moore, and the Aesthetics of Animal Experience

James D. Hoff (English & American Studies, CUNY Graduate Center)

**Panel 2B: Polynesian Appropriations (USU 304)**

Chair: Jason Spangler (English, Riverside City College)

Adventure and Exhibition in Armstrong Sperry's *Call It Courage*

Stanley Orr (English & Humanities, University of Hawai'i, West O'ahu)

Walt Disney's Enchanted Tiki Room: Nostalgia, Appropriation, and Death

Craig Svonkin (English, Metropolitan State College of Denver)

Elvis as My Tour Guide: Appropriating, Repackaging, and Selling the Islands  
Richard Hishmeh (English & Humanities, Palomar College)

Archaeological Horrors in Oceanic Literatures  
Cheryl Edelson (English, Chaminade University of Honolulu)

**Panel 2C: Place, Race, and Colonial Encounters (USU 306)**

Chair/Comment: Daniel Widener (History, UC San Diego)

Alienation, Mobility, and Resilience: Interrogating Mexican Children and Women across Mexican and U.S. Border Towns, 1942-1958

Ana Elizabeth Rosas (Chicana/o–Latina/o Studies and History, UC Irvine)

Tropical Imaginings: Architectural Fantasies and Imperialist Nostalgia at the Edges of Empire  
Margaret Salazar (American Studies and Ethnicity, USC)

Empire in Urban Space: Boyle Heights in the Network of Imperialism

George J. Sanchez (American Studies and Ethnicity, USC)

**SATURDAY, APRIL 17**

**Registration, 8am to 4pm, University Student Union (USU), 3<sup>rd</sup> Floor**

**Coffee & Pastries, 8:00-8:30am**

**Saturday, April 17, 8:30-10:15am**

**Session 3:**

**Panel 3A: American Ideals, Manipulated Identities: Intersections of Race, Gender, and Citizenship (USU 303)**

Chair: Erica Ball (American Studies, CSU Fullerton)

Landed Masculinity and the Landless Native Other: Raced and Gendered Discourse and the Dawes Act of 1887

Heather Andrews (American Studies, CSU Fullerton)

From Kimonos to Ball Gowns: The Transformation of Los Angeles' Japanese-American Community Through Pageantry

Christina Barbieri (American Studies, CSU Fullerton)

The American Prince and His Third World Cinderella: Mail-Order Brides and Global Hierarchies of Gender and Race

Emily Starr (American Studies, CSU Fullerton)

**Panel 3B: Courts as a Cultural Battleground (USU 304)**

Chair/Comment: Victor Viesca (Liberal Studies, CSU Los Angeles)

Long Beach and the California Assembly Prepare for War, 1915  
Craig Scott (History, San Francisco State University)

The Struggle for Union Veterans' Right to Vote in Los Angeles, 1888-1915  
Cheryl Wilkinson (History, CSU Northridge)

Rethinking School Integration in San Diego's Multiracial Landscape  
Gloria Kim (History, UC San Diego)

**Panel 3C: Projecting American Power (USU 306)**

Chair/Comment: Eileen Luhr (History, CSU Long Beach)

Henry Adams's Genealogy of the American Century  
Steve Carter (Literature, UC Santa Cruz)

Red Devils and Blue Angels: Popular Culture and the Cold War  
Heather Agnew (American Studies, CSU Fullerton)

Cold War American Egyptomania: How Conrad Hilton Brought Hollywood Modernism to Cairo  
Chris Puder (History, CSU Long Beach)

**Coffee Break, 10:15-10:30am**

**Saturday, April 17, 10:30am-12:15pm**  
**Session 4:**

**Panel 4A: Radical Spaces and Social Change: Community Organizing in Los Angeles (USU 303)**

Chair: Jim Gatewood (Antioch University Los Angeles)

Jets at My Door: Contesting the Santa Monica Airport  
Peter Donald (Antioch University Los Angeles)

Homelessness in Los Angeles County  
Jennifer Thornton (Antioch University Los Angeles)

Inner City Arts: Transforming Skid Row One Child at a Time  
Zena Allen (Antioch University Los Angeles)

**Panel 4B: Rebellion and Revolution in Comparative Colonial Context: Atlantic and Pacific Perspectives (USU 304)**

Chair: Leila Zenderland (American Studies, CSU Fullerton)

Plotting the Revolutionary Pacific  
Michelle Burnham (English, Santa Clara University)

Fire Comes from the Mission: Missionaries, Soldiers, and Native-American Experiences in Alta California, 1769-1824

Bianca Brigidi (History, UC Santa Barbara)

The Vesey Slave Conspiracy Revisited

James O'Neil Spady (American History, Soka University of America)

#### **Panel 4C: Rethinking the Ideal Body (USU 205)**

Chair/Comment: Sarah Schrank (History, CSU Long Beach)

"I'm Not Skinny": The Political Economy of Food, Fashion, and Space

Patricia Valladolid (Ethnic Studies, San Francisco State University)

Transcending Borders by Ethnic Cosmetic Surgery: New Ways of Integration into American Society and Identity

Timo Galle (Social Sciences, University of Osnabrück)

The Photography of Bob Mizer, the Male Body and L.A.'s Gay Community

Patrick Covert (American Studies, CSU Fullerton)

#### **Panel 4D: Narrating Legacies of Racial and Ethnic Formation (USU 306)**

Chair/Comment: George Hart (English, CSU Long Beach)

Re-drawing Maps: Affect, Madness, and the Underground Railroad in Edward P. Jones' *The Known World* (2003)

Linh Hua (English, UC Irvine)

"Something's Crossed Over in Me and I Can't Go Back": Spiritual Conversions/Border Inversions in the Literature and Film of Late 20c American Women Writers

Leslie Kreiner Wilson (Writing for Screen and Television, Pepperdine University)

#### **Lunch, 12:15-1:30pm**

Box lunches will be provided for conference participants.

#### **CASA Business Meeting, 12:30-1:15pm, USU 304**

#### **Saturday, April 17, 1:30-3:15pm**

##### **Session 5:**

#### **Panel 5A: Pedagogy Roundtable: Adapting American Studies to Different Classroom Environments (USU 303)**

Chair: Michael Steiner (American Studies, CSU Fullerton)

Cultivating the American Studies Habit of Mind

Adam Golub (American Studies, CSU Fullerton)

American Studies, Urban Studies, and Liberal Studies  
Jim Gatewood (Antioch University Los Angeles)

Patriotism in the American Studies Classroom  
Elaine Lewinnek (American Studies, CSU Fullerton)

Teaching American Studies Online  
Kristen Hargrove (American Studies, CSU Fullerton)

**Panel 5B: Complicating the Sixties I: The Other Counterculture (USU 304)**

Chair: John Ibson (American Studies, CSU Fullerton)

"In Your Heart . . . You Know He (Redefined the) Right": The Conscience of a Conservative and the Legacy of a Losing Candidate  
Nate Horton (American Studies, CSU Fullerton)

Behind the Orange Revolution: Orange County's Suburban Warriors  
Manny Sanchez (American Studies, CSU Fullerton)

Seventeen Magazine: A Voice of Moderation in a Far-Out World  
Amy Kremer (American Studies, CSU Fullerton)

**Panel 5C: Transnational Modernisms (USU 306)**

Chair/Comment: Frederick Wegener (English, CSU Long Beach)

*The Crime of Cuba*: Carleton Beals, Walker Evans, and the Transculturation of Documentary  
Stephen Park (English, USC)

In the Press: Women's Transnational Discourse of Mexican Modernism  
Ernestina Osorio (Center for the Study of Women, UCLA)

Exiled in Albuquerque: Trans-Atlantic Musical Encounters  
Cristina Ruotolo (Humanities & American Studies, San Francisco State University)

**Panel 5D: The University as Contested Space (USU 205)**

Chair/Comment: Maythee Rojas (Women's, Gender, and Sexuality Studies, CSU Long Beach)

Far Flung Scholars: Locating and Mapping Asian Students at American Universities, 1870-1930  
Alicia Ratterree (History, UC San Diego)

Queering Religion and Sexuality within Sport  
John Tubera & Kerrie Kauer (Kinesiology, CSU Long Beach)

Queering the Undergraduate Experience: Collective Resistance in Academia  
Amy Arambulo & Phi Su (Psychology and Sociology, Cal Poly Pomona)

**Coffee Break, 3:15-3:30pm**

**Saturday, April 17, 3:30-5:15pm**

**Session 6:**

**Panel 6A: To Live and Work in Los Angeles (USU 303)**

Chair/Comment: Larry Hashima (Asian & Asian American Studies, CSU Long Beach)

Filipino American Tattoos: Placemaking Through Skinscaping  
Alex Montances (Asian & Asian American Studies, CSU Long Beach)

"Coming Straight Outta Compton": D.A.R.E., Gangsta Rap, and the Battle for Suburbia  
John Bianco (History, CSU Long Beach)

At the Car Wash! Culture and Labor in the City of Angels  
Jean-Paul deGuzman (History, UCLA)

**Panel 6B: Complicating the Sixties II: Revisiting Some of the Era's Key Cultural Documents (USU 304)**

Chair: John Ibson (American Studies, CSU Fullerton)

Tasting the Kool-Aid: Experience, Drugs, and Counterculture in Tom Wolfe's *The Electric Kool-Aid Acid Test*  
John Carlos Marquez (American Studies, CSU Fullerton)

Tie-Dyed Tweed: Tolkien--An Unlikely Hero for the Hippie Generation  
Joy Shannon (American Studies, CSU Fullerton)

**Panel 6C: Representing Protest, Protesting Representations (USU 306)**

Chair/Comment: José Alamillo (Chicana/o Studies, CSU Channel Islands)

Black Protest of the Columbian Exposition of 1893  
Stacey Moultry (American Studies, CSU Fullerton)

1968 Remembered: The Changing Representation of Tommie Smith, John Carlos, and the 1968 Olympic Protest in American Culture, 1968-2005  
John Michael De Carlo (American Studies, CSU Fullerton)

The Alcatraz Island Occupation and Indigenous Nationalism  
Dina Gilio (American Studies, University of New Mexico)

**Panel 6D: The Form and Function of American Popular Music (USU 205)**

Chair/Comment: Benjamin Cawthra (History, CSU Fullerton)

California Makin': Creating a Global California Through Popular Music  
Dylan Music (Literature, UC Santa Cruz)

"We Can Be Together": Solidarity and Form in Late 60s Rock and Roll: A Musical Performance  
 Brian Lloyd (History, UC Riverside)

The Collectors: Alan Lomax, Moe Asch and the Canon of American Folk Music  
 Stephen Moore (History, CSU Long Beach)

## **REGISTRATION AND LOGISTICS**

### **REGISTRATION**

There is no pre-registration for the meetings. Registration will occur at the meeting itself. There is a charge of \$65 for all faculty/community registrants and \$25 for all student registrants (grad and undergrad). Because we lack the ability to process credit cards, please be prepared to pay for registration with a check or with cash. All participants, including presenters, chairs, and commentators, should plan to register.

### **TRAVEL INFORMATION**

Long Beach has a lovely art deco airport (LGB) that is located just minutes from campus. The other main airports that serve Long Beach are Los Angeles International (LAX) and Orange County International (SNA).

For those conference participants driving to Long Beach, directions to the CSULB campus from throughout the Los Angeles area are available at: <http://daf.csulb.edu/maps/directions.html>

The campus can be entered off of Bellflower Boulevard or off of Seventh Street. CASA 2010 will be meeting at the CSULB University Student Union (USU), located at the intersection of the two major roads—Beach Drive and West Campus Drive—that enter campus from Bellflower and Seventh. Maps of the CSULB campus are available at: <http://daf.csulb.edu/maps/>

### **HOTEL RECOMMENDATIONS**

Below are three hotels that feature discounted rates for CASA participants. When booking rooms, be sure to say you are with "CASA" to ensure the discounted rate. **IMPORTANT:** The weekend of our conference is also the Grand Prix, Long Beach's busiest annual tourist event. To ensure getting a room at a discounted rate, we recommend booking promptly.

Pacific Inn (Located in a lovely beach town, five-minute walk from the ocean, close to several fine restaurants, bars, and coffee shops. Approximately a ten-minute drive from California State University, Long Beach). \$139.90 King Bed. Cut off for reservations is April 2, 2010.  
 600 Marina Drive, Seal Beach, CA 90740, 562-493-7501

Ayres Hotel (Located close to the 405 freeway and shopping area; eight-to-ten minute drive to California State University, Long Beach). \$149.00 King/Queen Bed. Buffet breakfast included.  
 12850 Seal Beach Boulevard, Seal Beach, CA 90740, 562-596-8330 or 800-653-3230

Hotel Current (Approximately a ten-minute drive to California State University, Long Beach. Located on Pacific Coast Highway, guests have easy driving access to restaurants, shops, and the

beach). \$99.00. Continental breakfast buffet included, local shuttle available. Cut off for reservations is March 22, 2010.

5325 E. Pacific Coast Hwy, Long Beach, CA 90804, 562-597-1341

### **PARKING ON CAMPUS**

Friday, April 16: For general parking spaces, obtain permits to park (\$4.00 daily) from yellow Parking Permit Dispensers in Lots 1 and 16 (the closest to the University Student Union). Please be sure to allow sufficient time to walk from either of those lots to the conference site.

Saturday, April 17: Obtain permits to park (\$4.00 daily) from yellow Parking Permit Dispensers in Lot 1 and park there or in Lots 3, 4, or 5, which are unrestricted on weekends and much closer to the University Student Union.

Metered parking spaces are available both days in Lot 17.

For campus maps and additional information, please visit <http://www.parkingatcsulb.edu>.

### **UNIVERSITY STUDENT UNION**

The 2010 CASA conference will be held on the second and third floors of the CSULB University Student Union. The registration desk and most conference meeting rooms will be located on the third floor of the USU. Maps of the USU are available at:  
<http://www.csulb.edu/divisions/students/asi/usu/maps.html>

### **GUIDELINES FOR PRESENTERS**

To make sure that there is plenty of time for the presentation of each paper and a robust discussion, please plan on limiting your presentations to 15-20 minutes. Presenters should send copies of their papers to their chair/commentator by Friday, April 2<sup>nd</sup>.

### **AV INSTRUCTIONS FOR CASA CONFERENCE**

Attention Presenters: Each meeting room in the USU will be equipped with an LCD projector, screen, and a connector cable. The conference is not supplying computers. You will need to bring a laptop or share a laptop with someone else in the session. Presenters should collect their presentations on one laptop prior to the session. This will minimize delays once the session begins. We recommend that you bring your presentation on a USB drive or CD as a backup. Mac users are advised to bring their own adaptors for the digital projectors.

### **FOOD & DRINK**

On Friday, April 16<sup>th</sup>, all of the food services in the University Student Union will be open. On Saturday, lunch will be provided for all conference participants. Coffee, tea and pastries will be provided on Saturday morning and drinks and cookies will be available between afternoon sessions on both days.

Long Beach is a city of great restaurants and bars. There is something for everyone on Second Street, the city's premier strolling, shopping and dining area, located a couple of miles from campus. There are also several nice restaurants and pubs on Main Street in Seal Beach, a short drive from

campus down the Pacific Coast Highway. Finally, downtown Long Beach, with the restaurants on Pine Avenue and at the Pike, will be swinging, as CASA is meeting on the same weekend as the Toyota Grand Prix of Long Beach.

### **EXPLORING LONG BEACH**

Information about Long Beach area attractions, food, and other services is available via the following web page: <http://www.visitlongbeach.com/>. Among the interesting things to see and do in Long Beach are the Museum of Latin American Art, the Long Beach Museum of Art, the Aquarium of the Pacific, The Queen Mary, and several charming neighborhoods. As mentioned, the "big show" in Long Beach this weekend is the 36<sup>th</sup> Annual Toyota Grand Prix of Long Beach. The IndyCar race is at 1:15pm on Sunday, April 18<sup>th</sup>, although there are other races and events all weekend. For more information, see <http://www.gplb.com/>

### **QUESTIONS?**

If you have additional questions not answered above, please contact the conference organizer, Prof. Brett Mizelle, at [dmizelle@csulb.edu](mailto:dmizelle@csulb.edu) or 562-985-4424.

